





| Now compare both scenes in Urdu. | دونوں فلمی مناظر کا نقابلی جائزہ لیں۔ جائزہ لیتے وقت دونوں مناظر میں نظر آنے والے لو گوں کے لباس، چبرے<br>کے احساسات،انسانی جذبات، پس منظر میں استعال ہونے والے رنگوں کو بھی مد نظر رکھیں۔ |  |
|----------------------------------|--|--|
|                                  |  |  |
|                                  |  |  |
|                                  |  |  |
|                                  |  |  |
|                                  |  |  |
|                                  |  |  |
|                                  |  |  |

## **Links and References**

- 1-Film in Language Teaching Association: FILTA www.filta.org.uk
- 2- Using Movies in the Classroom <a href="http://www.teflasia.com/teacher-talk/using-movies-in-the-classroom/">http://www.teflasia.com/teacher-talk/using-movies-in-the-classroom/</a>
- 3- Welcome to Bollywood <a href="http://www.insideworldmusic.com/library/weekly/aa080400b.htm">http://www.insideworldmusic.com/library/weekly/aa080400b.htm</a>
- 4- Film reviews in Urdu

http://filmistan.wpurdu.com/

http://www.urdua.com/movies/2012-urdu-film-review.php

http://timesofindia.indiatimes.com/entertainment/movie-reviews/hindi

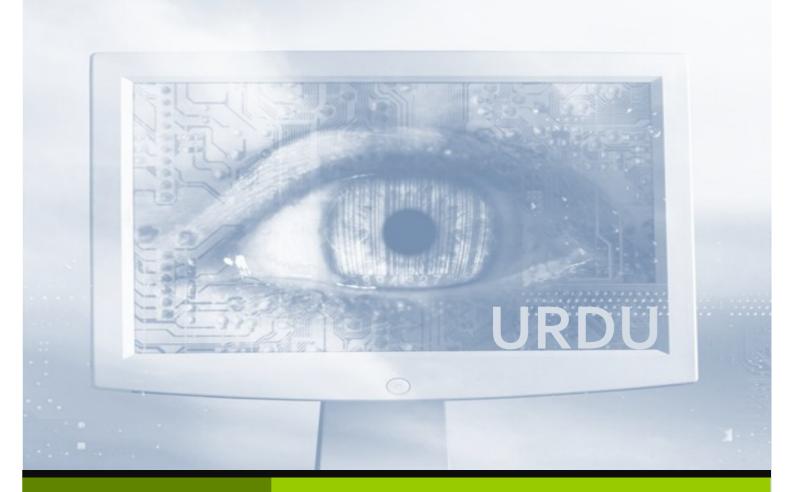
http://www.urduvoa.com/content/happy-times-for-sad-endings-in-bollywood/1666348.html

- 5- Film reviews in English <a href="https://sites.google.com/a/thecinemajournal.com/www/film-reviews/wide-releases/westiswest">https://sites.google.com/a/thecinemajournal.com/www/film-reviews/wide-releases/westiswest</a>
- 6- Watch free Urdu movies <a href="http://pinterest.com/urdumovies/urdu-movies/">http://pinterest.com/urdumovies/urdu-movies/</a> and <a href="http://www.urdumovies.net/">http://pinterest.com/urdumovies/urdu-movies/</a> and <a href="http://www.urdumovies.net/">http://www.urdumovies.net/</a>
- 7-Lounge is Pakistan Today's weekly magazine. <a href="http://issuu.com/loungemagazine">http://issuu.com/loungemagazine</a>
- 8- Hundred Years of Indian Cinema <a href="http://www.bbc.co.uk/urdu/entertainment/2012/03/120303\_book\_cinema\_mb.shtml">http://www.bbc.co.uk/urdu/entertainment/2012/03/120303\_book\_cinema\_mb.shtml</a>

Mukhtalif Kisam ke Falmian© 2013

Visual Literacy: Using Short Films for Teaching Languages at GCSE and A Level

# Manchester Metropolitan University Department of Languages, Information and Communications



# **Foreign Languages INSET**

Visual Literacy: Using Short Films for Teaching Languages at GCSE and A Level













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#### **COMPARING FILM SCENES**

اس فلمی منظر کے بارے میں اُر دو میں اپنے الفاظ میں لکھیں۔ Scene 1: Describe this film scene in your own Urdu words.

| 1          |
|------------|
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|            |
| 95.<br>201 |
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| Á          |
|            |



Scene 2: Describe this film scene in your own Urdu words. اس فلمى منظر کے بارے میں اُردو میں اینے الفاظ میں تکھیں۔









#### **EXPRESSING OPINIONS ABOUT A FILM**

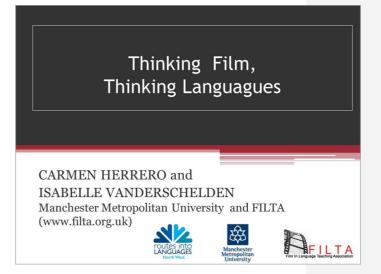
| English                       | Roman Urdu                             | Urdu                          |
|-------------------------------|--|-------------------------------|
| (It is a great film.)         | Yeh eak shaandaar film hay.            | یہ ایک شاندار فلم ہے۔         |
| (It is a fantastic film.)     | Yeh eak zabardast film hay.            | یہ ایک زبردست فلم ہے۔         |
| (It is a good film.)          | Yeh eak aachee film hay.               | یہ ایک اچھی فلم ہے۔           |
| (It is an awful film.)        | Yeh eak boore film hay.                | یہ ایک بُری فلم ہے۔           |
| (It is a sad film.)           | Yeh eak oodas karnay wali film hay.    | یہ ایک اداس کرنے والی فلم ہے۔ |
| (It is a rubbish film.)       | Yeh eak fazool film hay.               | یہ ایک فضول فلم ہے۔           |
| (It is a mixed emotion film.) | Yeh milay julay juzbhat wali film hay. | یہ ملے جلے جذبات والی فلم ہے۔ |
| (It is an interesting film.)  | Yeh eak dilchasp film hay.             | یہ ایک دلچسپ فلم ہے۔          |
| (It is a boring film.)        | Yeh eak baizaar film hay.              | یہ ایک بے زار فلم ہے۔         |
| (It is an exciting film.)     | Yeh eak kooshi wali film hay.          | یہ ایک خوشی والی فلم ہے۔      |
| (It is an action film.)       | Yeh eak mar dhaarr wali film hay.      | یہ ایک مار دھاڑ والی فلم ہے۔  |
| (It is a funny film.)         | Yeh eak mazahia film hay.              | یہ ایک مزاحیہ فلم ہے۔         |







## Thinking Film, Thinking Languages



#### Welcome

#### ROUTES INTO LANGUAGES

Routes into Languages
North West aims to promote and
facilitate the teaching and
learning of community and lesser
taught languages in both
mainstream and supplementary
schools. We also work to promote
all languages more generally and
encourage students to continue
with their language learning
throughout school and into
university.



#### **FILTA**

- FILTA (Film in Language Teaching Association) www.filta.org.uk launched in 2010 with the support of Routes into Languages.
- Collaborators: Manchester Metropolitan University, Instituto Cervantes (Manchester), Cornerhouse, Manchester, Film: 21st Century Literacy, Glasgow Film Learning
- Filtacommunity









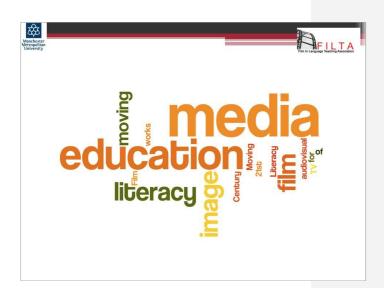


#### FILTA's Objectives

Film as a learning tool Objectives:

- To engage educators and language learners in today's participatory culture
- To encourage online community memberships and the use of collaboration
- Sustainability of materials
- Study guides as inquiry projects











#### ADJECTIVES TO DESCRIBE A FILM HERO OR HEROINE

| English         | English Urdu |               |
|-----------------|--------------|---------------|
| Handsome        | وجيع         | Vajee         |
| Attractive      | پُرکشش       | Purkashesh    |
| Brave           | بہادر        | Bahadur       |
| Cute/Lovely (M) | ېپارا        | Pyara         |
| Cute/Lovely (F) | پیاری        | Pyari         |
| Beautiful (F)   | حُسين وجميل  | Hussain ujmyl |
| Beautiful (M)   | خوبصورت      | Khoobsuraat   |
| Active          | چُست         | Chust         |
| Dignified       | رعبُ دار     | Rooab Daar    |
| Serious         | سنجيده       | Sanjedaa      |
| Lively          | زنده دل      | Zanda Dil     |







#### **WORDS RELATED TO FILMS**

| English        | Urdu                      | Roman Urdu         |
|----------------|---------------------------|--------------------|
|                |                           |                    |
| Title          | نام / عنوان               | Nam/Eunva <b>n</b> |
| Hero           | ہیرو                      | Hero               |
| Heroine        | ہیروئین                   | Heroine            |
| Actor          | ادا کار                   | Adhakar (M)        |
| Actress        | اد اکاره                  | Adhakaraa (F)      |
| Singer         | گلو کار                   | Gulookar(M)        |
| Singer         | گلو کاره                  | Gulookaraa(F)      |
| Director       | ہدایت کار                 | Haidatkar          |
| Producer       | پیش کار                   | Paashkar           |
| Music director | موسيقار                   | Moseekar           |
| Songs          | موسیقار<br>گانے<br>مکالمے | Gaanay             |
| Dialogue       | مكالمے                    | Mokalamaa          |

Visual Literacy: Using Short Films for Teaching Languages at GCSE and A Level







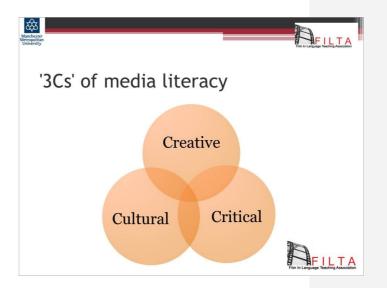
## Definitions of Media Literacy 'the ability to 'read' and

'write' in media other than print: in moving images and audio, and in the hypertext structures of the digital world' (Reframing Literacy, **British Film Institute** 2008).

'Put simply, moving image media literacy means "reading" and "writing" moving images, understanding, enjoying and sharing them.' (Cary Bazalgette for Scottish Screen, 2009)



•Develop creative skills in using moving image media for expression and communication, and participation in public debate. (Charter of Media Literacy, www.euromedialiteracy.eu)













#### MEDIA EDUCATION: 'GENERIC IMPACTS'

- 1. Learners' enjoyment and sense of achievement
- 2. Disaffected or underachieving learners showing engagement and concentration
- 3. Increased motivation, confidence and self-image
- 4. Increased attainment in literacy
- 5. Increased skills in **collaboration** and team work
- 6. Increased **knowledge** about, and interest in, making moving images
- 7. Increased **interest** in watching and talking about moving images. (Bazalgette, 2009)



# Summary of the benefits of using film in language education

- Increases young people's interest in foreign language learning
- Makes foreign language learning relevant, accessible and stimulating
- Combines foreign language learning with art and film, and increases other skills (such as presentation and ICT)

(21st Century Literacy (2012). Making the Case for Film Education. Advocatory Report)



- Allows students to explore cultures and languages spoken within diverse communities
- Builds links between students and their local independent cinema, often for the first time.

(21st Century Literacy (2012). Making the Case for Film Education. Advocatory Report)











## **Workshop Materials**

#### **DIFFERENT TYPES OF FILM/ FILM GENRES**

| ENGLISH MEANING      | URDU WORD                     | URDU SPELLING                  |
|----------------------|-------------------------------|--------------------------------|
| Comedy film          | Mazahiya filmمزاحيہ فلم       | م +ز +ا +ی+ه/ف +ل +م           |
| Spy film             | Jasoose film جاسوسى فلم       | ج +ا  +س  +و +س+ی/ ف +ل  +م    |
| Cartoon film         | Kartoon film کار ٹون فلم      | ك +١+ر +ك +و+ن/ف + ل +م        |
| Horror film          | Darawani film گرا و نی فلم    | ڈ +ر +ا +و+ن+ی/ف +ل +م         |
| Action film          | ایکشن فلم                     | ۱ +ی +ک+ش+ن/ ف +ل +م           |
| Romantic film        | Romanvee film رومانوی فلم     | ر +و +م +ا+ن+و+ی/ف +ل +م       |
| Adventure film       | Advanture film ایڈونچر فلم    | ١ +ى +د +و +ن+چ+ر / ف +ل +م    |
| War film             | Jang walee film جنگ و الى فلم | ج +ن +گ /و +ا+ل+ی/ف +ل +م      |
| Historical film      | Taarikhi film                 | ت+ا+ر +ی+خ+ی/ف +ل +م           |
| Science fiction film | سائنس فكشن فلم                | س+ا+ه+ن+س/ ف+ک+ش+ن/ ف +ل<br>+م |
| Documentary film     | Dastavzee film دستاویزی فلم   | د+س+ت+و +ى+ز +ى اف+ل+م         |
| Bollywood film       | Bollywood film بالى وڭ فلم    | ب+و +b+ <i>ى\و</i> +دً/ف+b+م   |







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- o Phillips, P.. Understanding Film Texts: Meaning and Experience. London: British Film Institute, 2000.
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## Colour and mood

| Blue            | Peace, tranquillity, truth, dignity, power, melancholy, coolness, heaviness. Regarded as being therapeutic.  |
|-----------------|--|
| Yellow          | Happiness, cheerfulness. Can denote caution, decay, and sickness.  |
| Red             | Warmth, urgency, passion, heat, blood, excitement, danger and hostility. Used as an accent colour, it can promote expectations and quick decision-making.    |
| Green           | Growth, fertility, health, cheerfulness, vegetation, money. Signifies life, new growth, energy and faith.  |
| Grey            | Cool detachment, bleakness, and lack of intensity.   |
| Purple          | Wealth, royalty, sophistication, intelligence. Also the colour of passion and love.  |
| Black           | Death, rebellion, strength and evil. Associated with the supernatural, it can also suggest inner strength and determination, as well as power and formality. |
| White           | Purity, chastity and cleanliness.  |
| Black and white | Nostalgia, seriousness, truth, detachment.   |
| Brown           | Credibility, stability, and neutrality.  |
| Orange          | Warmth, strength of personality. Associated with autumn, it also has broad appeal.   |







#### Key concepts that underpin the study of languages

- 1. Linguistic competence to communicate effectively (listening, speaking, reading and writing skills in a range of situations and contexts).
- 2. Knowledge about language (how a language works and how to manipulate it).
- 3. Creativity (Using familiar language for new purposes and in new contexts; and using imagination to express thoughts, ideas, experiences and feelings).
- 4. Intercultural competence understanding the richness and diversity of other cultures and developing an international outlook).

#### FILM as a language teaching resource: some features

- Core concepts which can be relevant and useful for your teaching and the preparation of your materials and resources
- Film production contexts
- · Film genre
- · Film narrative
- Film style (mise-en-scène)
- Themes : e.g. representation of cultural diversity and/or multicultural issues

#### Developing the intercultural dimension

Isabelle Vanderschelden

& Carmen Herrero © 2013

when people are talking to each other their **social identities** are unavoidably part of the social interaction between them. In language teaching, the concept of 'communicative **competence'** takes this into account by emphasising that language learners need to acquire not just grammatical competence but also the knowledge of what is 'appropriate' language. (Byram, Gribkova and Starkey p.5)







#### Byram, Gribkova and Starkey talk of...

- Intercultural attitudes (savoir être)
- Knowledge (Savoirs)
- Skills of interpreting and relating (savoir comprendre)
- Skills of discovery and interaction (savoir apprendre /faire)
- Critical cultural awareness (savoir s'engager) (pp.7-9)





Visual Literacy: Using Short Films for Teaching Languages at GCSE and A Level

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- Herrero, Carmen, (2010) Using film to teach languages: A teachers' toolkit, Manchester, Cornerhouse Cinema, http://www.cornerhouse.org/media/Learn/General%20docs/TeachersToolkit\_Jun2010.pdf
- 21st Century Literacy (2012). Making the Case for Film Education.

#### **RESOURCES**

- FILTA (Film In Language Teaching Association)
- FILTA community
- Cornerhouse
- Tyneside Cinema
- BFI (French)
- Film Education
- The Irish Film Insitute







#### Baghban (Ravi Chopra, 2003) [India]



#### Special effects

- Know what different kinds of special effects exist and what they are:
- Computed-generated imagery
- Stunts & explosions
- o Animatronics & models
- o Trailer Eva (Kike Maíllo, 2011) [Spain]

#### Sound & Narrative

- o Voice-overs allow us to see things from a particular character's point of view
- o They are often used to introduce and 'round up' the narrative

#### Conclusion

- Media literacy at the service of film analysis
- Film style at the service of thematic issues (e.g. family, education, immigration), but also costume and period reconstruction ...
- o Develop intercultural awareness via study of images, soundtrack, architecture, interaction of characters, power relations through gestures...
- o Create (inter)cultural dialogue in the language class.

#### Good Bye Lenin! (Wolfgang Becker 2003) [Germany]



#### And now if your turn...

- o Give you more chance to say what **you** are doing in your class that is already relevant to your language and culture context.
- o Indicate/suggest what type of materials you need to develop in your own syllabus, for your own level of the curriculum.
- o Work in small groups on some precise exemples.
- Develop an exercise adapted to your needs including intercultural and multimodal applications.







#### Camera angle



Volver (P. Almodóvar, 2006) [Spain]

#### Editing

- How it changes the pace of the narrative
- What the editing technique used tells us about where the narrative is.
- More frequent techniques
- straight cut
- fade
- dissolve • Others – wipe, jump cut

Video: http://classes.yale.edu/film-analysis/

http://www.screenonline.org.uk/education/teachingwithfilm/introtoediting.html

Volver





#### Sound

- The world of the film as we see it on the cinema screen is known as the **diegetic** world.
- When we watch a film the sound we hear can be diegetic or non-diegetic.
- o Diegetic sound is sound that is part of the film world.
- o Non-diegetic sound is sound that is not recognised as part of the film world - e.g. voice over, background music

#### Sound & Genre

- o Elements of sound reveal key aspects of genre to an audience
- Sound is important in informing us about the time in which a film is set or the kind of action we can expect
- Certain types of music have become synonymous with particular genres







## **Visual Literacy**

## **Visual literacy**

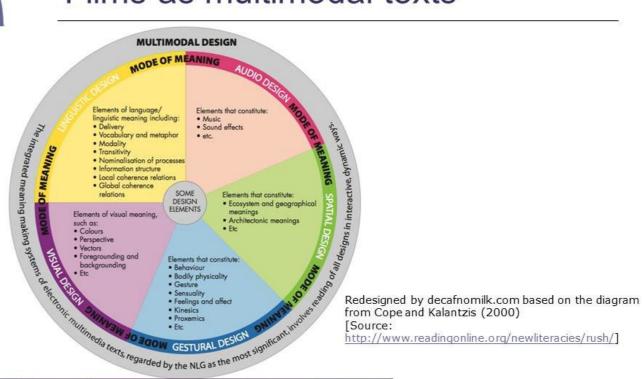
**Carmen Herrero and Isabelle** Vanderschelden

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# Films as multimodal texts



Carmen Herrero, Manchester Metropolitan University







#### Multimodal approach to designing teaching resources

- Working with dialogue and language
- Looking at visual elements
- o Considering other sound / nonverbal elements
- Discussing use of space (onscreen / offscreen)
- Looking at movement, gesturality, interaction between characters...

Carmen Herrero, Manchester Metropolitan University

#### WHY FILM/VISUAL LITERACY IS **IMPORTANT?**

Visual rhetoric is how /why visual images communicate meaning.

Media/Visual/Film literacy includes the ability to both read (comprehend) and write (create, design, produce). It moves from merely recognizing and comprehending information to the critical thinking skills implicit in questioning, analyzing and evaluating that information.

http://uwp.duke.edu/wstudio/documents/film.pdf

Carmen Herrero, Manchester Metropolitan University

#### MACRO and MICRO elements of film language

- o MACRO-Elements
  - GENRE NARRATIVE

  - REPRESENTATION
  - IDEOLOGIES, INSTITUTION AND PRODUCTION FRAMEWORK
- o MICRO Elements
- CINEMATOGRAPHY
- SOUND **EDITING**
- MISE EN SCENE
- SPECIAL EFFECTS
- PERFORMANCE

Medium shot From head to knee

Manchester

Metropolitan

University

El laberinto del fauno (Guillermo del Toro, 2006) [Spain and Mexico]

Volver (P. Almodóvar, 2006) [Spain]

#### Camera

#### Movements

- Pan (side to side) Tilt (up and down)
- Crane shot
- Tracking shot or dolly shots
- o Hand-held camera shots
- Zoom lenses
- o Aerial shot

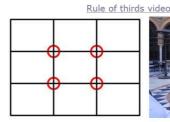
#### Angles

- o Bird's eye view
- High view
- Neutral view
- Low view
- Worm's Eye view
- Low angle shot
- High angle shot
- http://revision4gcses.wordpress.com/media-studies/camera-anglesmovementshots/

From Passive to Active Viewing

In the 21st Century, visual literacy (the ability to interpret and create visual, digital, and audio media) is a as form of literacy as important and basic as reading and writing text.

## Composition: Rule of thirds





Carmen Herrero, Mancheste

Close up: Reveals head and shoulder of human figure in central focus of frame

## Camera angle



Sacrifice (Kaige Cheng, 2010) [China]

#### Introduction to film language

- o 'Films are textual constructions, whose workings can and should be understood to allow for a deeper investigation of their meaning' (Jordan and Allinson, 2005: 35)
- An introduction to the basic tools of analysis that student will need to use whenever they talk about films.
- Through the analysis of clips, different aspects can be considered/discussed (genre, cultural issues, aspects of industry, etc.)
- Watching film clips is an <u>active task</u>

#### Film Style: different units

- o Frame
- o Trailer
- Shot o Scene
- Making of and DVD bonus
- Sequence
- o Director
- o Film / short film
- interview

# Blue (Krysztof Kieslowski, 1993) [France, Poland & Switzerland]

Extreme close-up

Reveals a body part (an eye, a finger, etc.)

#### Camera angle



El orfanato (J.A. Bayona, 2007) [Spain]













Source: http://www.thewildclassroom.com/wildfilmschool/gettingstarted/camerashots.html

Extreme long shot

No habrá paz para los malvados (Enrique Urbizu, 2011) [Spain]

The camera is further from the subject and it shows the surrondings

#### Camera shots

http://www.screenonline.org.uk/educ ation/teachingwithfilm/index.html

- o Close-up
- Mid-shot
- Long shot
- Wide (long) shot (often establishing

Carmen Herrero, Manchester Metropolitan University



Long shot

El orfanato (J.A. Bayona, 2007) [Spain]

A broad view of objects or action of principle interest. This shot allows general recognition of the subject at the expense of detail.

Carmen Herrero, Manchester Metropolitan University



**Establishing shot** 

La plaza (Adriano Morán, 2012) [Spain]

A panoramic view of an exterior location, photographed from a great distance



**Full shot** 

Il postino (Michale Radfor, 1994) [Italy, France & Belgium]

Showing most of the subject and the surroundings

## Manchester Metropolitan University





#### MISE-EN-SCÈNE

Mise-en-scène refers to those elements of a movie scene that are put in position before filming actually begins and employed in certain ways once filming does begin. (Corrigan & White, 2012)



Carmen Herrero, Manchester Metropolitan University

#### Settings





#### Settings and sets



Los últimos días / The Last Days (Alex & David Pastor, 2013)

#### **Props**



1967) [France& Italy ]

Le Samouraï (Jean-Pierre Melville, Women on the verge of a nervous breakdown (P Almodóvar, 1988) [Spain]

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#### Sets



Mujeres al borde de un ataque de nervios / Women on the verge of a nervous breakdown (P Almodóvar, 1988) [Spain]

## Lighting and colour

o To create mood and atmosphere

o Positioning of lights creates



different effects El espíritu de la colmena / The Spirit of the Beehive (Victor Erice, 1973) [Spain]

















Caja 507 / Box 507 (Urbizu, 2002) [Spain]

#### Colour



Blancanieves (Pablo Berger 2012) [Spain]

La Haine (Mathieu Kassovitz, 1995) [France]

I am (Onir, 2010) [India]



Costume, hair and make-up



La vita è bella / Life Is Beautiful (Roberto Benigni, 1997) [Italy]

#### Directional lighting



Carmen (Saura, 1982)

Carmen Herrero, Manchester Metropolitan University

#### See also page 19

#### Colour and mood

| Blue            | Peace, tranquillity, truth, dignity, power, melancholy, coolness, heaviness. Regarded as being therapeutic.  |
|-----------------|--|
| Yellow          | Happiness, cheerfulness. Can denote caution, decay, and sickness.  |
| Red             | Warmth, urgency, passion, heat, blood, excitement, danger and hostility. Used as an accent colour, it can promote expectations and quick decision-making.    |
| Green           | Growth, fertility, health, cheerfulness, vegetation, money. Signifies life, new growth, energy and faith.  |
| Grey            | Cool detachment, bleakness, and lack of intensity.   |
| Purple          | Wealth, royalty, sophistication, intelligence. Also the colour of passion and love.  |
| Black           | Death, rebellion, strength and evil. Associated with the supernatural, it can also suggest inner strength and determination, as well as power and formality. |
| White           | Purity, chastity and cleanliness.  |
| Black and white | Nostalgia, seriousness, truth, detachment.   |
| Brown           | Credibility, stability, and neutrality.  |
| Orange          | Warmth, strength of personality Associated with autumn, it also has broad appeal.  |

#### Clandestine Childhood (Benjamín Avila, 2011) [Argentina, Brazil, Spain]



#### Costume, hair and make-up



Los abrazos rotos / Broken Embraces (Almodóvar, 2009) [Spain]

Jodhaa-Akbar (Ashutosh Gowariker, 2008) [India]

Carmen Herrero, Manchester Metropolitan University

#### Lighting and effects

High-key lighting



Low-key lighting

Amelie (Jean-Pierre Jeunet, 2001) [France] El laberinto del fauno (Guillermo del Toro, 2006) [Spain & Mexico Can you associate these types of lighting to specific genres?

#### Promise (Kaige Cheng, 2005) [China]



Visual Literacy: Using Short Films for Teaching Languages at GCSE and A Level

#### Performance: voice and bodily movements



Los abrazos rotos / Broken Embraces (Almodóvar, 2009) [Spain]

#### **CINEMATOGRAPHY**

**Cinematography r**efers to the visual aspects of a film: includes photographic elements (e.g. camera position, colour, lens, depth of focus)

o Camera shots and movement can give us clear indications of emotion, motive and give audiences clues as to things that may be about to happen.

For practical examples and explanations: http://classes.yale.edu/film-analysis/index.htm