



Bonjour and नमस्ते [namaste]!
I'm Sharlene and I study Marketing
with French. I speak Gujarati, French
and a bit of Hindi.

What do you study?

I study Marketing Management with French
at Lancaster University.

How has this affected/informed your career
choice?

I'm trying to split my year in placement between
the UK and France, and some companies have
been really interested in my language ability.

I've started looking for placements for my third
year and a lot of them say that a second language
is desirable; they look mainly for European
languages, but they're increasingly interested in
people who speak Arabic or Mandarin as well.

How many languages do you speak?

I grew up speaking two and a half languages:
English, Gujarati and a bit of Hindi.

Are there other languages would you like to learn?

I've also recently started teaching myself
Spanish and would love to learn Dutch
or Turkish too.

What encouraged/inspired you to learn the
languages you speak?

I love speaking multiple languages and I think
it definitely puts you above others for a job.
Whether you want to work for a multinational
corporation or a small enterprise, languages
are always useful for international marketing,
business expansion opportunities, international
partnerships and customer service.

Best thing about speaking another language?

You get to learn about a whole new culture.

One piece of advice...

Go for it; the earlier the better! Learning one
language, I found, also makes it so much easier
to pick up another, similar one.

