



LOCOG Volunteer Recruitment

Protocol and Language Services

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Agenda

- ❑ The Olympic and Paralympic Games
- ❑ London 2012 Olympic and Paralympic Games
- ❑ *Have you got what it takes to be a Games Maker?*
- ❑ Olympic Protocol and Venue Protocol
- ❑ Be Protocool/. Be a Protocol or a Language Services Volunteer
- ❑ Questions?



Importance of Volunteers

“No other function is more critical to the success of the Games than the volunteer function.

The Games cannot be great without an excellent team of volunteers.”

Gerhard Heiberg
President/Chairman of the 1994
Lillehammer Games

“Volunteers can make or break the Games.”

Lord Sebastian Coe



The Olympic Games

Modern Olympic Games Revival

Conceived by Baron Pierre de Coubertin at the International Athletic Congress of Paris in June 1894

Modern Olympic Games Symbols

- 1894: The Motto: "*Citius, Altius, Fortius*"
- 1914: The Five Rings and the Flag
- 1936: The Torch Relay
- 1958: The Anthem

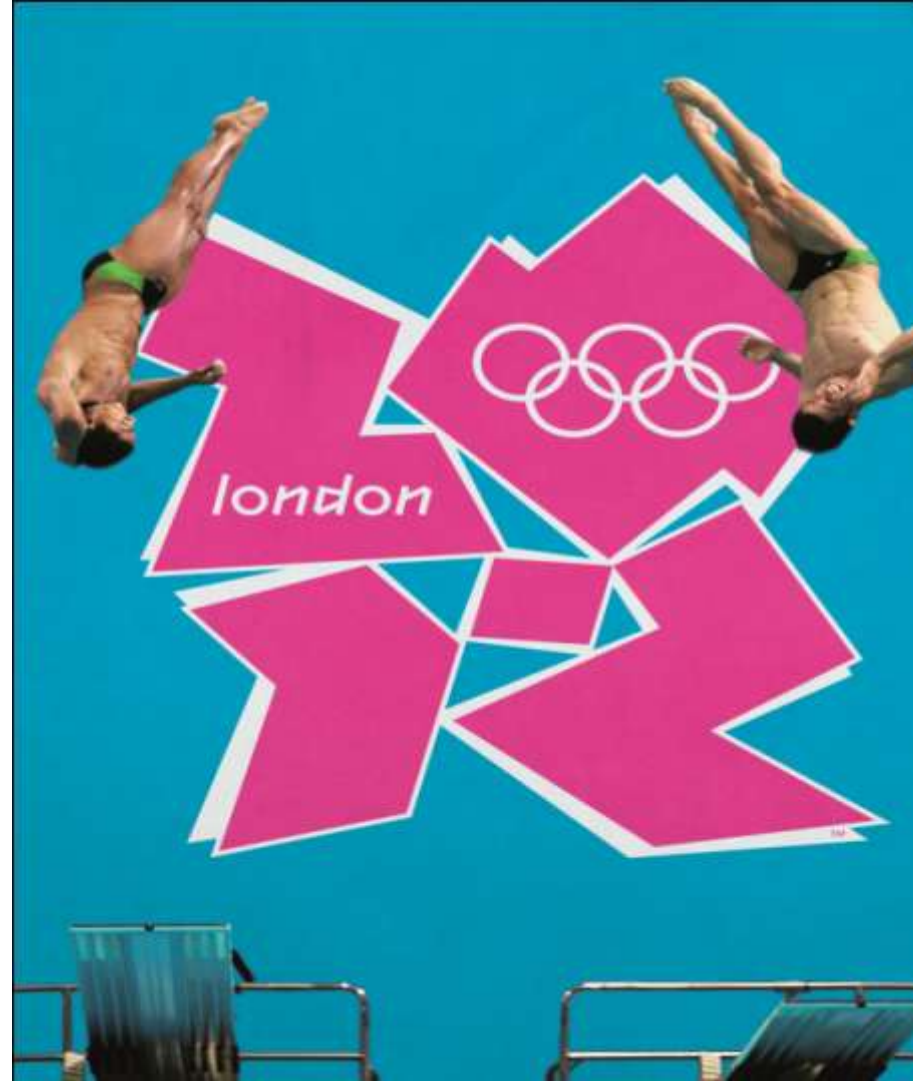
Pierre de Coubertin



London 2012 - Olympic Games

27 July – 12 August 2012

- 205 Nations
- 10,500 Athletes
- 17 Days of Competition
- 26 Sports
- 34 Venues
- 20,000 Media and Broadcasters
- 8 million Tickets
- 4 billion potential worldwide TV audience



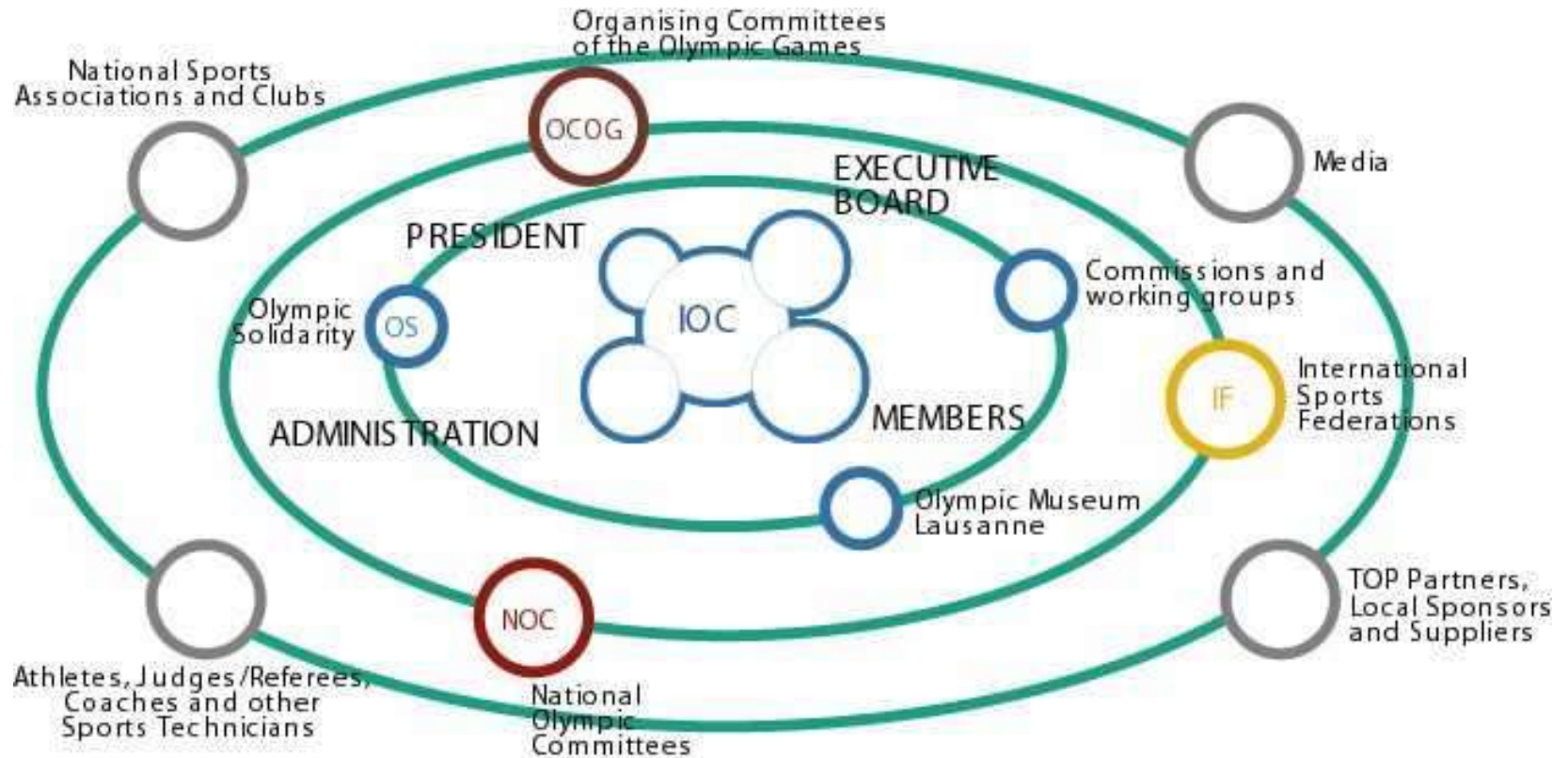
London 2012 - Paralympic Games

29 August – 9 September 2012

- 164 Nations
- 4,200 Athletes
- 12 days of Competition
- 20 Paralympic Sports
- 21 Venues
- 6,500 Media and Broadcasters
- 2 million Tickets



The Olympic Family



Venue Protocol

Series of activities aimed at serving the Olympic & Paralympic Family members appropriately



Venue Protocol

Protocol and Language Services Volunteers' Activities

- Meet & Greet
- Olympic Family Lounge Management
- Olympic Family Seating Management
- Language Services



Be ProtoCool. Be a Protocol or a Language Services Volunteer

- PROTOCOL TEAM MEMBER
- LANGUAGE SERVICES TEAM MEMBER



Your Role

- Provide hosting services for the Olympic/Paralympic Family and VIP clients in the accredited areas
- Facilitate conversation for event staff, athletes, officials, members of the media and international guests
- As a frontline Volunteer you'll have closer contact with athletes and other guests than most volunteers
- Volunteers like you will very much define what the international visitors remember about this event



Venue Protocol Activities



Meet & Greet



Olympic Family Stands - Management



Olympic Family Lounge - Management



Olympic Family Lounge - Assistance

Language Services Team Members

- Provide oral interpretation to Olympic Family, Press, Doping Control, NOC Services (Main Press Centre, Olympic Village and Competition Venues)
- Applicants must be able to speak at least one foreign language fluently
- Applicants will be required to go through a selection, assessment and evaluation process
- Around 1,000 volunteers are required for this role



Language Services Activities



Mixed Zone



Anti Doping



Press Conference



Main Press Centre

Be ProtoCool

PRT and LS Volunteer Qualities

- LANGUAGE SKILLS
- GOOD COMMUNICATION SKILLS
- RELIABILITY
- DISCRETION
- FLEXIBILITY
- FRIENDLY
- WE WANT YOU TO HAVE FUN!!!



Language Services Team – Main Press Centre, Vancouver 2010



Olympic Family Seating – Beijing 2008



Olympic Family Seating – Torino 2006



Olympic Family Lounge – Sydney 2000



Olympic Family Lounge – Beijing 2008



Here's what you get...

- Once in a lifetime opportunity to develop your skills and experience in a unique and inspirational setting
- Meals whilst on duty
- Workforce uniform and accreditation pass
- Potentially free travel valid within London Zones 1-9 on tube, DLR, rail, bus and tram services



Volunteer Benefits

- **Experience**
- **Uniform and Accreditation**
- **Catering**
- **Reward and Recognition**
- **Legacy**
- **Travel**
 - Travel policy for volunteers currently being defined by the Transport team; likely to be free travel valid within London (subject to change; further details will be provided once available)
 - Travel for Regional/Other London venues to be defined in due course

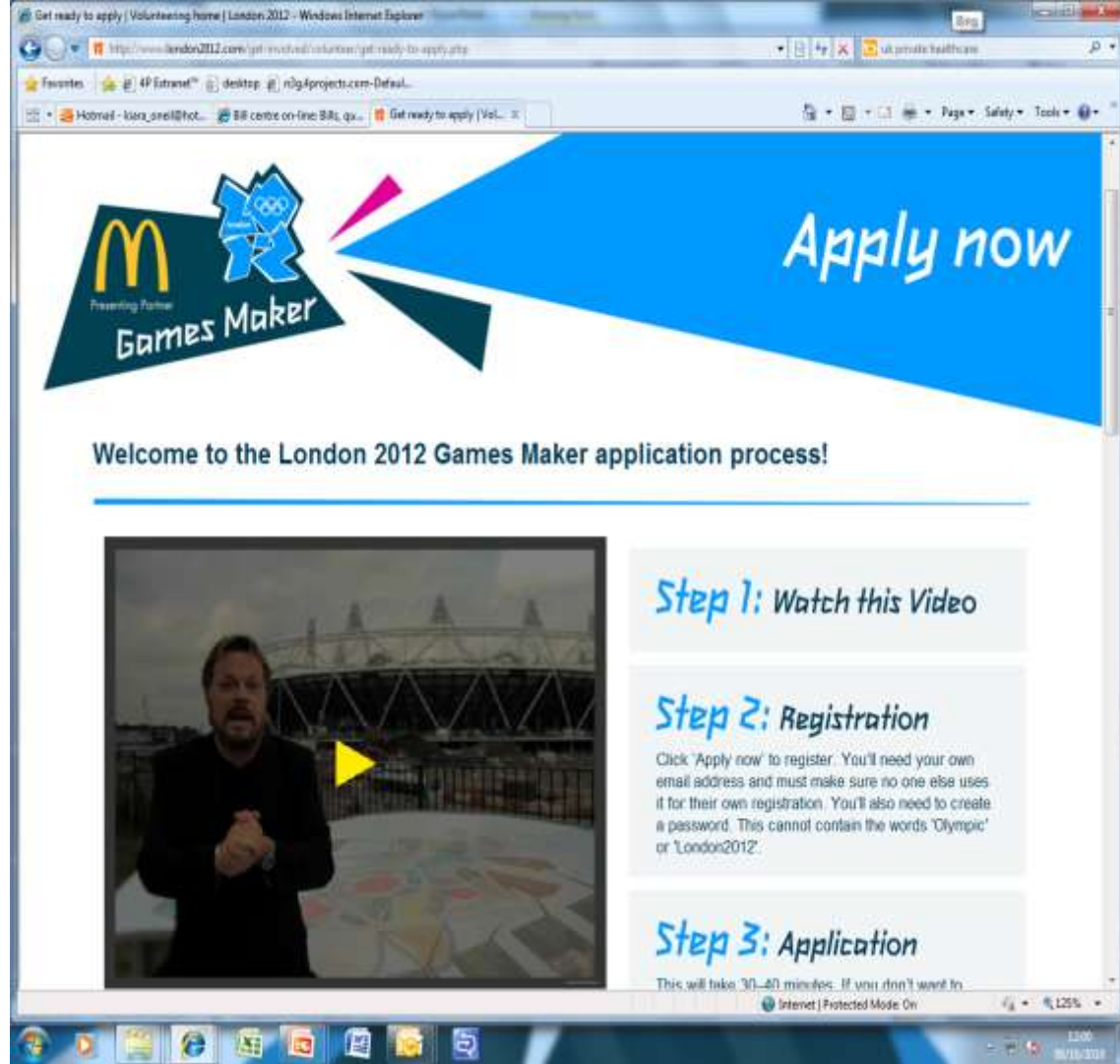
Please note:

- *Accommodation will not be provided for volunteers*
- If a volunteer lives outside of a commuting distance from their allocated Games venue, (s)he will need to make their own accommodation arrangement to attend all training and volunteering activities.



Apply Now!

- Go to: www.london2012.com
- Fill out application form
- Choose **Protocol**
or
- Choose **Language Services**
(specify your language)
- Your code: **LSULAN**
- Apply by **October 27th**



If you have any questions or generic additional queries on the London 2012 Games Maker Volunteering Programme please send an email to:

info@gamesmaker.london2012.com

and put “Protocol and Language Service University Event” in the subject line





Questions?

Thank you!

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