

Language Ambassadors

Profile



JENNY DIXON

Occupation: Sales/Nation Account Management

Company: Key Account Manager, Eurocaps Ltd, DCC Health and Beauty Solutions

Degree/University: MA Hons WIYA University of St Andrews (French and Art History)

Languages spoken (native and learned): English (native), French (learned), basic German (learned) and Italian (basic conversation)

Languages are a real door opener – a passport to opportunity and success in the business world.

If you want to have the edge on another applicant in any position/sector; learn a language. The skill set it brings, coupled with the exposure to new cultures, will be that 'something extra' that employers will value and will continue to serve you well as your career progresses.

Web:

www.eurocaps.co.uk

In life you tend to gravitate towards your strengths and things which come more naturally to you and I have to say that languages and the arts were certainly more 'my thing' than Advanced Algebra!

I took these subjects at tertiary level as I felt I wanted to excel in something I was good at and was of course very interested in the travel opportunities and work/study abroad components of the degree structure.

Not only are your academic skills key but this kind of educational path also develops your cross cultural awareness and interpersonal/communication skills which are key in any local and global business environment today.

I have worked in several European countries and travelled extensively, from Italy to Hong Kong and Romania to the Seychelles, as part of my role. If you enjoy visiting new places and meeting new people then perhaps a role in Export Sales and Account Management is for you.