

# Language Ambassadors

## Profile



**RACHAEL PUGH**

**Occupation:** International Marketing & Communications Manager

**Company:** Spectrum Technologies PLC

**Degree/University:** BA (Hons) in Marketing with French, University of Huddersfield, West Yorks.

**Languages spoken (native and learned):** English (native), French (learned), Italian (beginners)

Learning a language is a very rewarding experience, especially when you visit the country where that language is native and realise you can make yourself understood and converse with the locals.

A language can also give you the upper hand on the jobs market – it sets you aside from other candidates without this skill and can propel you in your chosen career to an international level.

I also believe it can improve your English – understanding the grammar from another language helps you understand your own better. Languages really are the key to effective communication.

I studied languages because it was always my dream to travel the world, either in my future career or in life and I wanted to be able to communicate effectively in the places I visited.

I studied Marketing with French at university and spent 3 years living in France; 1 as part of my degree and a further 2 after graduation as a language assistant. This was where I met some of the best friends I could ever meet, from all over the world, whilst also perfecting my language skills and learning more about the culture.

Being fluent in French then enabled me to get the job that I have now where I am fortunate enough to travel regularly for exhibitions and also to accompany the sales team on sales visits to France and Canada where language support is required.

I guess you could say studying languages has allowed me to fulfil my dream!

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