

# Language Ambassadors

## Profile



**GARETH SPENCER**

**Occupation:** Managing Director

**Company:** Dischromatics Ltd

**Degree/University:** French & Economics -  
Cardiff University

**Languages spoken (native and learned):** English (native), French (fluent), Spanish, German, Welsh (1 year basic level in each case)

Learning a language really broadens your horizons and allows you to experience other cultures and really get to know new people in other countries. You also gain a good deal of self-confidence and an appreciation of language and communication in general.

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I chose to study French primarily after enjoying the language mainly in a personal setting on family holidays and making friends through our town twinning association and playing on rugby tours. I became fascinated by French culture and desperate to understand what our friends were talking (and laughing) about without the staccato effect of thumbing a dictionary every couple of minutes!!

Learning languages has helped me be more confident in myself and understand that making mistakes is very much a part of learning any new skill. Equally, it has taught me that “having a go” always earns respect and that having fun translates well in any language or culture! On a professional note, having the ability to speak a foreign language has enabled us to do business in countries where we previously could not trade.