

ROUTES INTO LANGUAGES CYMRU

SCHOOL PROJECT FUNDING – CASE STUDY



HOW A SIMPLE COMPETITION GAVE LANGUAGES A HIGH PROFILE ACROSS THE SCHOOL

This project shows how the impact of a simple competition can be amplified by ‘before and after’ publicity across the school. Competitions for years 7, 8 and 9 – with prizes as incentives – created a buzz around languages and improved pupils’ knowledge of their importance.

SCHOOL SUPPORTED

Ysgol Uwchradd Glan Clwyd
Denbighshire

AIMS

- To generate interest and enthusiasm for other languages
- To celebrate the European Day of Languages

WHO WAS IT FOR?

Years 7, 8 and 9

WHAT DID IT INVOLVE?

The project involved prize competitions for year 7, 8 and 9 pupils. Year 7’s were asked to design a poster advertising the European Day of Languages, with a trip to the technology and enterprise centre Technium optic in Llanelwy offered as a prize for the best 15.

Years 8 and 9 got to do fun quizzes on languages with prizes of rubbers, pencils and other goodies for the best 5 in each class.

Excitement and anticipation was built up in the three weeks running up to the European Day of Languages and a display of the posters produced by year 7’s provided another opportunity to get messages about the importance of languages out across the whole school. Pupils learned a lot from the whole process about the importance of language learning.

WHAT TEACHERS SAID

“The grant provided a good incentive for pupils and enabled us to celebrate the European Day of Languages”



COST

£75 (for quiz prizes)