

Language Ambassadors

Profile



LOWRI WYN JONES

Occupation: Customer Service Officer (Schools)

Field of employment:
Cultural Relations Organisation, Public Sector

Degree/University: Spanish BA, Cardiff University

Languages spoken (native and learned):

Welsh (native), English (native), Spanish (fluent), Russian (beginners), Italian (beginners)

“Working for a cultural relations organisation, I feel that languages are the building blocks of effective communication. By being able to express myself in other languages, I gain a deeper, more authentic understanding of a country’s identity and its cultural nuances. Language learning provides opportunities to discover elements of your character which you may never know existed. As the Czech proverb goes: *‘You live a new life for every new language you speak.’*”

“Being bilingual from birth, I have always been fascinated with languages and sounds. I was fortunate enough to travel abroad as a child and be exposed to different words and sounds. This experience no doubt shaped my future desire to pursue a degree in languages in University and continue studying languages thereafter.

“On a professional level, my aptitude for languages has proven to be a huge advantage in attaining roles within a diverse range of sectors, most recently within the area of cultural relations. My language skills have provided me with a competitive advantage to travel and represent my organisation overseas. My future career paths will most definitely be shaped by my linguistic proficiency and I am confident that this life skill will be an invaluable advantage particularly considering current demand within businesses to be more linguistically equipped.”

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